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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
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| 09/876,442 | 06/07/2001 | Robert J. Davies | GB 000085 | 8953 |
| 24738 7 | 11/16/2005 | | EXAMINER | |
| | ECTRONICS NORTI | KNOWLIN, THJUAN P | | |
| | AL PROPERTY & ST. | ART UNIT | PAPER NUMBER | |
| 1109 MCKAY | DRIVE, M/S-41SJ | | ARTONII | FAFER NUMBER |
| SAN JOSE, C | A 95131 | | 2642 | |
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DATE MAILED: 11/16/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

| | | Application No. | Applicant(s) | | |
|---|--|--|---|--|--|
| | | 09/876,442 | DAVIES ET AL. | | |
| Office Action Summary | | Examiner | Art Unit | | |
| | | Thjuan P. Knowlin | 2642 | | |
| The MAILING DATE of the Period for Reply | s communication appe | ears on the cover sheet with the o | correspondence address | | |
| Failure to reply within the set or extended | OM THE MAILING DA' the provisions of 37 CFR 1.136 te of this communication. e maximum statutory period wil period for reply will, by statute, of three months after the mailing of | TE OF THIS COMMUNICATION | N. nely filed the mailing date of this communication. D (35 U.S.C. § 133). | | |
| Status | | | | | |
| | 2b) This a condition for allowand | gust 2005. action is non-final. ce except for formal matters, pro coparte Quayle, 1935 C.D. 11, 4 | | | |
| Disposition of Claims | | | | | |
| 4) | is/are withdraw wed. ed. ected to. | | | | |
| Application Papers | | | | | |
| | <u>June 2001</u> is/are: a) at any objection to the di s) including the correction | ☑ accepted or b)☐ objected to rawing(s) be held in abeyance. Seen is required if the drawing(s) is ob | e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d). | | |
| Priority under 35 U.S.C. § 119 | | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. | | | | | |
| Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawir | ng Review (PTO-948) | 4) | (PTO-413) ate | | |
| 3) Information Disclosure Statement(s) (F Paper No(s)/Mail Date | | | atent Application (PTO-152) | | |

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DETAILED ACTION

Response to Amendment

1. Applicant's amendment filed on August 24, 2005 has been entered. Claims 1 and 3 have been amended. No claims have been cancelled. Claims 8-10 have been added. Claims 1-10 are now pending in this application, with claims 1 and 3 being independent.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-10 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ravago et al (US 6,529,584), in view of Clarke, Jr. et al (US 6,085,235).
- 3. In regards to claims 1, 3, 8, 9, and 10, Ravago discloses a method and audio data communications system (See Fig. 1 and Abstract) for enabling the user of a portable communications device (See Fig. 1 and telephony replay device 26) to receive broadcast audio messages wherein at least one beacon device (See Fig. 3, media server 44, and application replay module 50) broadcasts a series of messages each in the form of a plurality of predetermined data fields arranged according to a first communications protocol, wherein the beacon adds to each such message prior to

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transmission an additional data field carrying broadcast audio message data, and wherein the portable device receives the transmitted messages, extracts the audio broadcast data from said additional data field, and reproduces the audio to the user (See col. 1-2 lines 66-24 and col. 5-6 lines 55-38). Ravago, however, does not specifically disclose one-way broadcast of messages having audio data incorporated therein. Clarke, Jr., however, does disclose one-way broadcast of messages having audio data incorporated therein (See col. 1 lines 23-29, col. 11-12 lines 58-16, and col. 17 lines 31-44). Therefore, it would have been obvious for one of ordinary skill in the art at the time of the invention to employ this feature within the system, as a way of reducing traffic on the network compared to that generated by two-way messages, while being able to also use two-way messages, if needed, to account for messages lost during transmission of one-way messages.

- 4. In regards to claims 2, 5, and 7, Ravago discloses a method and system, wherein said first communications protocol comprises Bluetooth messaging and the broadcast series of messages are inquiry message for the establishment of two-way communications (See col. 9 lines 9-16).
- 5. In regards to claims 4 and 6, Ravago discloses a system, wherein the beacon is arranged to include an indication in one of said predetermined data fields, said indication denoting the presence of audio data in said additional data field (See Abstract and col. 5 lines 55-62).

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Response to Arguments

6. Applicant's arguments with respect to claims 1-10 have been considered but are most in view of the new ground(s) of rejection.

Conclusion

- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Tayloe (US 5,539,921) teaches an apparatus for reducing ringalert power and method therefor.
- 8. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).
- 9. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

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10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thjuan P. Knowlin whose telephone number is (571) 272-7486. The examiner can normally be reached on Mon-Fri 8:30-5:00pm.

- 11. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ahmad Matar can be reached on (571) 272-7488. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
- 12. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Thjuan P. Knowlin

BING Q. BUI PRIMARY EXAMINER

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